



SPONSOR OPTIONS

Women's Fund Men of the Year Awards (October 13, 2015)

Women Lead Change: a celebration of the LIPPI class of 2016 (May 23, 2016)

Why invest with the Women's Fund? Your Women's Fund is the leading philanthropic organization serving the needs of local women and girls. As authorities in the field, we design grant making programs utilizing the latest research, regional data and analysis, our network of renowned experts, and our unparalleled knowledge of home-grown efforts for gender equity and empowerment. We know we can't do it alone. **Issues facing women are family issues. They're community issues.**

The Women's Fund is scaling up. Don't miss out on this exciting time. Please review our FY15 year-end report online: <http://womensfund.net/about/fy2015.htm>. In the past year we doubled our community and corporate visibility, doubled the number of new donors, increased our social media presence on Twitter by 400%, and Facebook impressions and reach grew more than 15%. Partnering with us will ensure the following:

- Exposure to four counties of Western Massachusetts, totaling a target audience of over **500,000** women & their families.
- Access to our rapidly expanding group of business professionals, opinion makers, academics, and politicians, including targeted outreach to over **20,000** women-owned firms.
- Doing good! Because of supporters like you, the WFWM has been able to award over **\$2.5 million** to more than **150** nonprofit organizations, impacting over **90,000** women and girls in our local regions.

JOIN THIS EXCITING EFFORT BY BECOMING A CORPORATE SPONSOR

Sponsor **each** of the above events at the following levels:

Presenting Sponsor \$10,000:

VIP Privileges

- ✓ Priority seating for table of ten
- ✓ Company name on table tent
- ✓ Private Reception access to you and your guests
- ✓ Opportunity to speak: Sponsor introduces event speaker from podium

Marketing Benefits

- ✓ Join the CEO in TV, radio, and print interviews
- ✓ Full page ad in event program
- ✓ Full slide in slide show
- ✓ Logo included in online communications, press release, and registration
- ✓ Name recognition in social media leading up to the event, during, and after
- ✓ Logo listing in year-end quarter-page Business West recognition ad
- ✓ Company logo listing in Women's Fund annual report.



Gold Sponsor \$5,000:

VIP Privileges

- ✓ Priority seating for 5 guests
- ✓ Private Reception access to you and your guests

Marketing Benefits

- ✓ ½ page ad in event program
- ✓ ½ page in slide show
- ✓ Name recognition in social media leading up to the event, during, and after
- ✓ Company name listing in Women's Fund annual report.
- ✓ Logo listing in year-end quarter-page Business West recognition ad

Silver Sponsor \$2,500:

- ✓ 4 tickets to the event

Marketing Benefits

- ✓ Name listed with logo in event program
- ✓ Logo listed in combined sponsor acknowledgment slide in slide show
- ✓ Name recognition in social media leading up to the event, during, and after
- ✓ Company name listing in Women's Fund annual report.

Bronze Sponsor \$1,000:

- ✓ 2 tickets to the event

Marketing Benefits

- ✓ Name listed in event program
- ✓ Name listed in combined sponsor acknowledgment slide in slide show
- ✓ Name recognition in social media leading up to the event, during, and after
- ✓ Company name listing in Women's Fund annual report.

Friend: \$500

- ✓ 2 tickets to the event
- ✓ Name listed in combined sponsor acknowledgment slide in slide show
- ✓ Company name listing in Women's Fund annual report.

Thank you for your consideration and support.



Corporate Sponsorship Registration Form

Please complete the information below:

Business/Organization Name: _____

Address: _____

Contact Person: _____

Phone: _____ Fax: _____ Email: _____

Authorizing Signature: _____

Name/Organizational Listing: _____

(Please indicate exactly how you would like your name/organization to appear for print recognition.)

We are pleased to register as a Women's Fund *Men of the Year* 2015 Sponsor (please check one):

Presenting Sponsor	\$10,000 <input type="checkbox"/>	Gold Sponsor	\$5,000 <input type="checkbox"/>
Silver Sponsor	\$2,500 <input type="checkbox"/>	Bronze Sponsor	\$1,000 <input type="checkbox"/>
Friend Sponsor	\$500 <input type="checkbox"/>		

We are pleased to register as a Women Lead Change Sponsor (please check one):

Presenting Sponsor	\$10,000 <input type="checkbox"/>	Gold Sponsor	\$5,000 <input type="checkbox"/>
Silver Sponsor	\$2,500 <input type="checkbox"/>	Bronze Sponsor	\$1,000 <input type="checkbox"/>
Friend Sponsor	\$500 <input type="checkbox"/>		

Method of payment (please check one):

- Please bill me at the above address and a corporate check will be remitted.
- Please charge the following credit card (circle one): Visa / MasterCard / Amex

Name on Card: _____

Card Number: _____ Expiration Date: _____

Payments by phone, call: Julie Holt, Office Manager – 413-529-0087 x10

Scan and email completed form to Office Manager jholt@womensfund.net or
mail to: Women's Fund of Western MA, 116 Pleasant St., #358, Easthampton MA 01027.

For more information about other corporate sponsorship opportunities, contact: Elizabeth Barajas-Román, CEO –
413-529-0087 x11; elizabethb@womensfund.net